



# BONE APPETIT 2023

*Sponsorship Opportunities*

**Friday, September 8, 2023  
McNamara Alumni Center**

University of Minnesota



**f** @SecondhandHounds

**ig** @SecondhandHounds

**tw** @SHHRescue



# JOIN US!

## *In Person*

**Friday, September 8, 2023**  
**McNamara Alumni Center**  
University of Minnesota

Join Minnesota's largest animal rescue, Secondhand Hounds, as they open the doors to a memorable gala filled with incredible food, inspiring stories, and a live auction to support animals in need!

Bone Appetit is a fundraising event to aid Secondhand Hounds' mission of saving the lives of animals and inspiring change. We have saved over 26,000 at risk animals and with your support we will be able to save thousands more!



### **YOUR SUPPORT TRULY DOES MAKE A DIFFERENCE!**

**\$10,000**

This amount can pay for over 100 animals to be spayed and neutered in our community

**\$5,000**

This amount can provide emergency surgery for a critically ill animal who is out of options.

**\$2,500**

This amount can pay for our almost 400 animals to be fed for a week!



For more info, go to [www.BoneAppetitMN.com](http://www.BoneAppetitMN.com)

Questions? [sponsorships@secondhandhounds.org](mailto:sponsorships@secondhandhounds.org)



# SPONSOR OPPORTUNITIES

## BONE APPETIT 2023

### \$30,000 TOP DOG SPONSOR

#### EVENT RECOGNITION

- Presenting sponsor branding
- Preferred branding on all event collateral
- Emcee recognition night of the program
- 30 second commercial promo that will be shared via social media and during event presentation (commercial provided by sponsor)
- Activation at event cocktail hour and after party

#### DIGITAL MARKETING

- Logo recognition on pre-event marketing campaign
- Logo on event invitations
- Logo Recognition on post-event thank you materials
- Logo with link to site on Secondhand Hounds website for 12 months
- Four (4) dedicated Presenting Sponsor social media posts and social media recognition during event
- Animal transport sponsorship in August

#### ADDITIONAL BENEFITS

- 1 VIP table for 10 (Valued at \$2,000)
- Access to VIP pre-party
- Virtual or In Person Puppy Party at your place of business

### \$15,000 CAT'S MEOW SPONSOR

#### EVENT RECOGNITION

- Preferred branding on all event collateral
- Activation with animals at event cocktail hour
- 15 second commercial promo that will be shared via social media and during event presentation (commercial provided by sponsor)

#### DIGITAL MARKETING

- Logo recognition on pre-event marketing campaign
- Logo recognition on post-event thank you materials
- Logo with link to site on Secondhand Hounds website for 6 months
- Two (2) dedicated sponsor social media posts

#### ADDITIONAL BENEFITS

- 1 VIP table for 10 (Valued at \$2,000)
- Access to VIP pre-party
- Virtual or In Person Puppy Party at your place of business

### \$10,000 LITTER LEADER SPONSOR

#### EVENT RECOGNITION

- Logo on event website
- Activation at event cocktail hour
- Logo recognition during event programming

#### DIGITAL MARKETING

- Logo recognition on pre-event marketing campaign
- Recognition on post-event thank you materials
- Logo with link to site on SHH website for 3 months
- One (1) dedicated sponsor social media post

#### ADDITIONAL BENEFITS

- 1 VIP table for 10 (Valued at \$2,000)
- Access to VIP pre-party
- Virtual or In Person Puppy Party at your place of business

### \$5,000 HELPFUL HOUND SPONSOR

#### EVENT RECOGNITION

- Logo recognition during event programming

#### DIGITAL MARKETING

- Name recognition on pre-event and post-event thank you materials
- Logo with link to site on Secondhand Hounds website
- Mentioned sponsor social media post

#### ADDITIONAL BENEFITS

- 1 Table for 10 (Valued at \$1,800)
- Virtual or In Person Puppy Party at your place of business

### \$2,500 PUPPY WITH A PURPOSE SPONSOR

#### EVENT RECOGNITION

- Logo listed on event programming

#### DIGITAL MARKETING

- Name Recognition on post-event thank you materials
- Logo with link to site on Secondhand Hounds website

#### ADDITIONAL BENEFITS

- 2 Tickets (Valued at \$300)



# SPONSOR COMMITMENT FORM

## BONE APPETIT 2023

Donor Name/Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Invoice Name: \_\_\_\_\_

Invoice Billing Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Sponsorship Levels:  Top Dog (\$30,000)  Cat's Meow (\$15,000)  Litter Leader (\$10,000)  
 Helpful Hound (\$5,000)  Puppy with a Purpose (\$2,500)

Preferred Donation Payment Option:

PayPal Invoice  Wire Transfer  Check

My payment will be:

All Cash  1/2 Cash, 1/2 In Kind

Preferred Website Address: \_\_\_\_\_

Preferred Social Media Handles:

**f** \_\_\_\_\_  \_\_\_\_\_  \_\_\_\_\_

### Please share some additional information with us:

What is your connection to Secondhand Hounds? \_\_\_\_\_

\_\_\_\_\_

Do you have a personal story to share? \_\_\_\_\_

\_\_\_\_\_

Why did you choose to support SHH? \_\_\_\_\_

\_\_\_\_\_

Please submit your logo in vector format (both color and black and white).



Please submit to: Maggie Schmitz, Director of Marketing

Email: [sponsorships@secondhandhounds.org](mailto:sponsorships@secondhandhounds.org)

Mail: Maggie Schmitz, Bone Appetit 2023, 5959 Baker Road, Suite 390, Minnetonka, MN 55345

Phone: 952-797-6503



# AUCTION DONATION FORM

## BONE APPETIT 2023

Donor Name/Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Donation: \_\_\_\_\_ Fair Market Value: \$ \_\_\_\_\_

Detailed Description (including color, size, etc.): \_\_\_\_\_

Donation Delivery or Pick-Up:  Donation enclosed  Donation will be sent/delivered on: \_\_\_\_\_

Please pick up my donation on or after: \_\_\_\_\_

Preferred Website Address: \_\_\_\_\_

Preferred Social Media Handles:

**f** \_\_\_\_\_  \_\_\_\_\_  \_\_\_\_\_

Please share some additional information with us:

What is your connection to Secondhand Hounds? \_\_\_\_\_

Do you have a personal story to share? \_\_\_\_\_

Why did you choose to support SHH? \_\_\_\_\_

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Thank you for your donation to Secondhand Hounds. Your donation becomes the property of Secondhand Hounds and will be used only to raise funds or garner support for the program. Where applicable, a gift certificate, letter of entitlement, and/or brochure should be provided by the donor for presentation to the recipient. The donor must establish the fair market value for charitable tax deduction purposes. Secondhand Hounds reserves the right to combine donated items to create single auction packages. The donor grants Secondhand Hounds the right to mention the donation in any promotional literature regarding the auction, Secondhand Hounds or the Bone Appetit. Secondhand Hounds is a non-profit, tax-exempt organization. Federal ID # 27-1296550.